



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Ragini Dixit

For Publication of Paper Titled

**INFLUENCE OF ONLINE USER-GENERATED CONTENT ON
CONSUMER PURCHASE INTENTION IN THE COSMETIC INDUSTRY**

For National Research Journal Titled

“National Research Journal of Business Economics”

Peer Reviewed Refereed Research Journal

Volume-13, Issue No: 1, Year: 2026 (January-June)

ISSN: 2349-2015 Impact Factor: 6.74



Publisher



Website:

www.npajournals.org



National Press Associates

CERTIFICATE OF PUBLICATION

This is awarded to

Dr. Nimish Mishra

For Publication of Paper Titled

**INFLUENCE OF ONLINE USER-GENERATED CONTENT ON
CONSUMER PURCHASE INTENTION IN THE COSMETIC INDUSTRY**

For National Research Journal Titled

“National Research Journal of Business Economics”

Peer Reviewed Refereed Research Journal

Volume-13, Issue No: 1, Year: 2026 (January-June)

ISSN: 2349-2015 Impact Factor: 6.74



Publisher



Website:

www.npajournals.org